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IT Systems Management Market Forecast to 2018: Technology, Market Trends, Size, and Opportunity

The report outlines the evolution of IT systems management technologies, and identifies and assesses the best performing vendors in the market. This report also presents Kable's view of the revenue opportunities in the IT systems management market through to 2018, highlighting the market size and growth by technology, geography, sector, and size band.

IT Systems Management Market Forecast to 2018: Technology, Market Trends, Size, and Opportunity

This strategic focus report analyses the current trends, drivers, and inhibitors impacting the IT systems management market. The report outlines the evolution of IT systems management technologies, and identifies and assesses the best performing vendors in the market. This report also presents Kable's view of the revenue opportunities in the IT systems management market through to 2018, highlighting the market size and growth by

technology, geography, sector, and size band. Moreover, following in-depth ICT decision maker surveys, the report outlines enterprises' investment priorities in the IT systems management segment.

Key Findings

- Third-platform technologies such as mobility, cloud, and big data are continuously shaping the IT systems management landscape, and enterprises are looking at agile service, database, storage and systems/network management solutions to align IT with their unique business needs, and achieve

differentiation in their services and products, and speeden their time-to-market.

- According to Kable, IT systems management vendors are moving towards a converged or unified model of IT systems management to better streamline their IT processes, achieve cost-efficiency and gain better scalability options.
- According to Kable's market share data, the top 10 vendors in the mature IT systems management market constituted about 70.7% of total IT systems management market in 2012, with this share increasing to 72.3% in 2013, indicating the rising monopoly of the top-most IT vendors in this market.

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Synopsis

- This Strategic Focus report analyses the current trends, drivers, and inhibitors impacting the IT systems management market. The report outlines the evolution of IT systems management technologies, and identifies and assesses the best performing vendors in the market. This report also presents Kable's view of the revenue opportunities in the IT systems management market through to 2018, highlighting the market

size and growth by technology, geography, sector, and size band. Moreover, following in-depth ICT decision maker surveys, the report outlines enterprises' investment priorities in the IT systems management segment.

- This product covers the latest trends in the IT systems management market, coupled with insight into the vendor landscape and market size in the IT systems management domain.

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In particular, it provides an in-depth analysis of the following:

- The latest trends impacting the IT systems management market.
- The market drivers (both supply-side and demand-side) that will facilitate the growth of the IT systems management market.
- The market inhibitors that may hinder the pervasive adoption of IT systems management solutions.
- Identification of the top ICT vendors in the IT systems management market, coupled with an overview of the top 5 vendors.

- The report also covers the primary findings from Kable's view of revenue opportunities in the IT systems management market through to 2018, highlighting the market size and growth by technology, geography, sector, and size band.
- An identification of enterprises' investment priorities based on their budget allocations relating to IT systems management.

Reasons To Buy

- Helps the reader to understand the IT systems management market landscape, the recent trends, drivers, and inhibitors shaping the IT systems management segment.

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- The report will provide an assessment of IT systems management vendors and their relative performance in the IT systems management market.
- The most exhaustive and up-to-date report providing revenue opportunity forecasts in the IT systems management market from 2014 to 2018, spanning four technology segments, six regions, 14 verticals, and two size bands.
- Extensive technology growth predictions based on adoption indicators, end-user technology demand, Kable's in-house ICT survey results, and macroeconomic factors.
- The report provides a detailed breakdown of the opportunities within the IT systems management segment and its sub categories.

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